

Top of the Pops!

'BUBBLE WRAP'

BY

ERIC HERMAN AND THE THUNDER PUPPIES

WITH SPECIAL GUESTS KEITH & EZRA OF TROUT FISHING IN AMERICA, MISTER G, KENN NESBITT & ROGER DAY

"Brimming with pop-rock ditties crafted to make kids giggle." -Parenting Magazine

"Herman's humorous and heartfelt songs are fueled by keen observations of childhood, the knowing point of view of a parent and a sense of kid-pleasing fun." -Parents' Choice® Awards

"A mixture of Shel Silverstein and the Beatles." - Stefan Shepherd, Zooglobble

WEST RICHLAND, WA (March 21, 2016) – Beloved by families nationwide, **Eric Herman's** warm and witty music videos have received over 50 <u>million</u> views on YouTube; his body of work also includes seven award-winning albums plus an award-winning DVD. With the **June 10** release of **Bubble Wrap**, a hard poppin' new family music album by **Eric Herman and the Thunder Puppies** – Eric's first album backed by the full compliment of his band – **Eric Herman** is poised to take his place in the pantheon of today's kindie music luminaries.

At once memorable, meaningful and masterful, **Bubble Wrap's** hook-filled songs hit on a variety of issues and experiences portrayed in the life of its kid protagonist – obsessions with bubble wrap and cell phones, hilarious tactical retreats to avoid bath time, the blues of a Monday morning at school, and the supreme joy of an exhilarating theme park excursion, paired with songs about more weighty matters like stage fright, a best friend moving away, and even the death of a parent. Musically vibrant and diverse, with the inclusion of guest spots by **Keith Grimwood** and **Ezra Idlet** of **Trout Fishing in America**, **Mister G**, **Children's Poet Laureate Kenn Nesbitt**, **Roger Day**, and more, **Bubble Wrap** will inspire repeated pops (into the CD player), much like its eponymous namesake.

Says **Eric Herman**, "**Bubble Wrap** reflects both the coming together of our band and my own personal creative reinvigoration. The last album I released was *Party Animal* in 2014, and that took five long years to finish. I was pretty burned out during that period, and of course my wife Roseann's extended illness and death was a huge factor. But all of the **Bubble Wrap** songs came together in just over a year, and the process felt exciting, vibrant and meaningful, with new kinds of ideas being inspired and explored in a very organic way by the band."

Eric Herman's wife, longtime co-producer, and co-writer, **Roseann Endres**, died during the creation of **Bubble Wrap**. The song "Okay" was being written in the days before she died and finished the day after, and the recording includes the couple's daughters Becca and Evee in the outro. "Okay," sung from the perspective of a child whose parent is ill or dying, holds deep resonance with Eric's family. The indomitable nature of the human spirit also plays a role in the album's closing song, "Hello."

Bubble Wrap kicks off with the album's title track, a driving rock song with an Elvis Costello-type groove that describes a kid's addiction to bubble wrap popping. Other highlights include "You Are What You Eat," a very catchy Latin-influenced number celebrating a variety of foods, and "Take a Bath," a reggae-flavored ditty about the comical avoidance of bath time that even extends to outer space, graced by contributions from **Keith & Ezra of Trout Fishing in America**, **Kenn Nesbitt**, **Mister G**, **Roger Day**, and more.

Also noteworthy are the modern rock, Cake-influenced "Phone," which spins an amusing commentary about our obsession with smartphones, "What I Want," a song about patience (or the lack thereof) that offers echoes of '70s era Rolling Stones, "I Wanna Be That Guy," a folky tribute to positive male role models, and "Everybody's Watching," an epic drama about stage fright,



Eric Herman's songs and videos have been featured nationally on PBS KIDS, SiriusXM, *Fox & Friends*, *The Today Show*, and in the Warner Bros. film, *Life as We Know It*. A version of "The Elephant Song" was even covered for a multi-platinum release by Brazilian superstar, Xuxa.

Eric was signed by BMG in 2010. Several of his songs feature lyrics co-written with Children's Poet Laureate Kenn Nesbitt, and his albums include contributions from such notable kindie musicians as Trout Fishing in America, Caspar Babypants, Recess Monkey, Roger Day, Mister G and more.

A resident of the Pacific Northwest, **Eric Herman** performs extensively throughout the USA and has presented more than 1,500 concerts and elementary school assembly programs since beginning his family music career in 2003. Filled to the bursting point with comedy, audience participation, outrageously fun songs, and a spontaneous sense of creativity, Eric's live shows receive raves from kids, parents, educators and event coordinators alike.

Previous releases by Eric Herman include his comedy sketch album, *The Incredibly Spaced Out Adventures of Jupiter Jackson* (2014, Parents' Choice Award), *Party Animal* (2014, NAPPA Award), *What a Ride!* (2009, Parents' Choice Award, NAPPA Award), *Snail's Pace* (2007, Pearl Award), *Snow Day!* (2006), *Monkey Business* (2005), and *The Kid in the Mirror* (2003). Eric's 2011 DVD *The Elephant* was honored with a **Dove Foundation Award**. He was a **John Lennon Songwriting Competition** finalist in 2007 and won the **Just Plain Folks Award** for Best Children's Song in 2006.

Bubble Wrap will be available at iTunes, Amazon, CDBaby, and erichermanmusic.com,

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CD Details: Bubble Wrap

For ages 7 - 11

Label: Butter-Dog Records Release Date: June 10, 2016

SRP: \$12.99

Run time: 43 minutes

BUBBLE WRAP TRACK LIST:

Bubble Wrap You Are What You Eat Sunflower Seeds Where's Saturday? Phone What I Want Everybody's Watching Fun Times Take a Bath I Wanna Be That Guy Okay Hello

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ERIC HERMAN AND THE THUNDER PUPPIES - PERFORMANCE HIGHLIGHTS - JUNE /JULY 2016

June 11 - Kennewick Main Library - Kennewick, WA

June 14 - Richland Library, Richland, WA

June 24 – Auburn Kids' Summerstage, Auburn

June 28 - Kelsey Creek Park, Bellevue, WA

July 7 – Clinton St. Theater, Portland, OR

July 14 - Silver Lake Concert Series, Everett, WA

July 19 - Juanita Beach Park, Everett, WA

For more information about **Eric Herman and the Thunder Puppies** or to schedule an interview, please contact Elizabeth Waldman Frazier at Waldmania! 415-334.2787 or elizabeth@waldmaniapr.com.